



# PACIFIC GROVE CHAMBER OF COMMERCE

## Event Sponsorship Opportunities

We have launched our brand new 2023 **Annual Event Sponsorship Packages!** As you will see, we have revised our sponsorship structure to **enhance the value** for our members and to ensure we **provide maximum exposure throughout the calendar year.**

Our enhanced event sponsorship categories include:

- **Annual Chamber Event Sponsorships,** providing year-long brand exposure. There are six levels of sponsorship opportunities, outlined in the attached document.
- **Customized Event Sponsorship Opportunities:** We can also create a sponsorship package that suits your needs, and supports our Chamber, our Members and our Community. Many creative opportunities exist to tailor a event sponsorship package to showcase your business and reach your target market. Let us work with you to create the perfect event sponsorship match for your business.

DO YOU PREFER PLANNING YOUR ENTIRE  
YEAR IN ADVANCE?

OR DO YOU ENJOY SEIZING OPPORTUNITIES  
AS THEY COME ALONG?

PACKAGING IS CUSTOMIZABLE, AND IN AN EFFORT TO ENSURE YOU'RE  
GETTING THE BIGGEST BANG FOR YOUR BUCK, WE WILL SIT DOWN  
WITH YOU TO DISCUSS YOUR GOALS.

## Presenting Partner

Total investment: \$15,000  
(ONE AVAILABLE)

- Inclusion in all 2023 e-newsletters as an event sponsor
- Your business name and logo will be on the Chamber's website
- Five posts on Facebook/Instagram throughout the year \*
- Three stand-alone e-blasts on the date of your choice\*
- Event sponsor for ALL PGCC events with large logo & name on all digital and print materials including:
  - *AT&T Pebble Beach Pro-Am* (January): Large logo on all digital and print materials
  - *Annual Luncheon* (March 17): Large logo on all digital and print materials ▪ Opportunity to speak for 3-minutes
  - *Good Old Days* (May 6 & 7): Large logo on all digital and print materials and top back of the t-shirt ▪ Complimentary Booth Set Up
  - *Independence Day* (July 4): Large logo on all digital and print materials and top back of the t-shirt
  - *Flavors of Pacific Grove* (September 28): Logo banner inside of the shuttles and on all digital and print materials ▪ Four tickets to Flavors of PG
  - *Rockin the Jewell* (July 27, August 25, September 29, October 27): Large logo on all digital and print materials ▪ Large logo & name on stage banner – this banner will be displayed during each concert ▪ Mentioned on stage at beginning and end of the concerts. ▪ Rights to set up informational tables or pass out samples or swag at concerts
  - *Holiday Parade of Lights* (November 30): Prominent logo display on the event banner which you can carry in the parade ▪ Public recognition by announcer throughout the parade

\* Posts and e-Blasts in addition to your Membership Benefits

## Champion Partner

Total investment: \$10,000 +  
(TWO AVAILABLE - ONE SOLD)

- Inclusion in all 2023 e-newsletters as an event sponsor
- Your business name and logo will be on the Chamber's website
- Four posts on Facebook/Instagram throughout the year \*
- Two stand-alone e-blasts on the date of your choice \*
- Event sponsor for ALL PGCC events with medium logo & name on all digital and print materials including:
  - *Annual Luncheon* (March 17): Medium logo on all digital and print materials ▪ (4) Complimentary tickets
  - *Good Old Days* (May 6 & 7): Medium logo on all digital and print materials and back of the t-shirt ▪ Complimentary Booth Set Up
  - *Independence Day* (July 4): Medium logo on all digital and print materials and back of the t-shirt
  - *Flavors of Pacific Grove* (September 28): Logo banner inside of the shuttles and on all digital and print materials including the ticket ▪ Two tickets to Flavors of PG
  - *Rockin the Jewell* (July 27, August 25, September 29, October 27): Medium logo on all digital and print materials ▪ Medium logo & name on stage banner – this banner will be displayed during each concert ▪ Mentioned on stage at beginning and end of the concerts ▪ Rights to set up informational tables or pass out samples or swag at concerts
  - *Holiday Parade of Lights* (November 30): Medium logo on all digital and print materials ▪ Public recognition by announcer throughout the parade

\* Posts and e-Blasts in addition to your Membership Benefits

## Platinum Partner

Total investment: \$6,000 +  
(THREE AVAILABLE - TWO SOLD)

- Inclusion in 2023 event e-newsletters as an event sponsor
- Your logo will be on the event page on the Chamber's website
- Two posts on Facebook/Instagram throughout the year \*
- One stand-alone e-blasts on the date of your choice \*
- Event sponsor for ALL PGCC events including:
  - *Annual Luncheon* (March 17): Medium logo on all digital and print materials ▪ (2) Complimentary tickets
  - *Good Old Days* (May 6 & 7): Medium logo on all digital and print materials and back of the t-shirt ▪ Complimentary Booth Set Up
  - *Independence Day* (July 4): Medium logo on all digital and print materials and back of the t-shirt
  - *Flavors of Pacific Grove* (September 28): Medium logo on all digital and print materials
  - *Rockin the Jewell* (July 27, August 25, September 29, October 27): Medium logo on all digital and print materials ▪ Logo on stage banner – this banner will be displayed during each concert
  - *Holiday Parade of Lights* (November 30): Medium logo on all digital and print materials ▪ Public recognition by announcer throughout the parade

\* Posts and e-Blasts in addition to your Membership Benefits

## Gold Partner

Total investment: \$5,000 +  
(FIVE AVAILABLE - TWO SOLD)

- Inclusion in 2023 e-newsletters as an event sponsor
- Two posts on Facebook/Instagram throughout the year \*
- Event sponsor for ALL PGCC events including:
  - *Annual Luncheon* (March 17): Medium logo on all digital and print materials
  - *Good Old Days* (May 6 & 7): Medium logo on all digital and print materials and back of the t-shirt ▪ Complimentary Booth Set Up
  - *Independence Day* (July 4): Medium logo on all digital and print materials and back of the t-shirt
  - *Flavors of Pacific Grove* (September 28): Medium logo on all digital and print materials
  - *Rockin the Jewell* (July 27, August 25, September 29, October 27): Medium logo on all digital and print materials ▪ Logo on stage banner – this banner will be displayed during each concert
  - *Holiday Parade of Lights* (November 30): Public recognition by announcer throughout the parade

\* Posts and e-Blasts in addition to your Membership Benefits

## Silver Partner

Total investment: \$2,500 +  
(UNLIMITED)

- Inclusion in 2023 e-newsletters as a sponsor
- Event sponsor for ALL PGCC events including:
  - *Annual Luncheon* (March 17): Small logo on all digital and print materials
  - *Independence Day* (July 4): Small logo on all digital and print materials and back of the t-shirt
  - *Good Old Days* (May 6 & 7): Small logo on all digital and print materials
  - *Flavors of Pacific Grove* (September 28): Small logo on all digital and print materials
  - *Rockin the Jewell* (July 27, August 25, September 29, October 27): Small logo on all digital and print materials

## Bronze Partner

Total investment: \$1,250 +  
(UNLIMITED)

- Event sponsor for ALL PGCC events including:
  - *Annual Luncheon* (March 17): Name on all digital and print materials
  - *Independence Day* (July 4): Name on all digital and print materials
  - *Good Old Days* (May 6 & 7): Name on all digital and print materials
  - *Flavors of Pacific Grove* (September 28): Name on all digital and print materials
  - *Rockin the Jewell* (July 27, August 25, September 29, October 27): Name on all digital and print materials

## Friends of the Chamber

Total investment: \$500 + above  
(UNLIMITED)

## *Ready for the Next Step?*

If you'd like to learn more about how event sponsorships can benefit you and your business and to secure your event sponsorship, contact our Director of Membership & Events, Christi Metzner  
christi@pacificgrove.org | 831.373.3304

**\*\*Contact us about our concierge sponsorships\*\***

*We would love to connect and partner with you!*

***Join us for these 2023 experiences!***