



2006

Holiday Parade of Lights

Sponsorship Opportunities

Premier Sponsor

\$1,500

- Sponsor name & logo will appear in parade advertisements
- Sponsor name & logo on large banner (provided by BID) carried in parade
- Sponsor name & logo on mini banner (provided by BID) posted on parade review stand
- Sponsor banner (provided by BID) to display in storefront or lobby of your business
- Recognition during event by Parade Emcee
- Recognition in post-parade newspaper advertisement
- VIP seats adjacent to parade announcer

Major Sponsor

\$1,000

- Sponsor name & logo on large banner (provided by BID) carried in parade
- Sponsor name & logo on mini banner (provided by BID) posted on parade review stand
- Sponsor banner (provided by BID) to display in storefront or lobby of your business
- Recognition during event by Parade Emcee
- Recognition in post-parade newspaper advertisement
- VIP seats adjacent to parade announcer

Entry Sponsor

\$500

- Sponsor name & logo on mini banner (provided by BID) posted on parade review stand
- Sponsor banner (provided by BID) to display in storefront or lobby of your business
- Recognition during event by Parade Emcee
- Recognition in post-parade newspaper advertisement
- VIP seats adjacent to parade announcer

Associate Sponsor

\$250

- Sponsor banner (provided by BID) to display in storefront or lobby of your business
- Recognition during event by Parade Emcee
- Recognition in post-parade newspaper advertisement
- VIP seats adjacent to parade announcer

Business Sponsor

\$100

- Sponsor banner (provided by BID) to display in storefront or lobby of your business
- VIP seats adjacent to parade announcer

Name:

Business:

Phone:

Address:

Count on me as a Sponsor at the _____ level. My check for _____ is enclosed.

Return to: Pacific Grove Chamber of Commerce
c/o Kristin Cushman
1146 Montecito Ave., Pacific Grove, CA 93950